



Summary Information

Permit No: F00024109-A

Type of Permit: FILMING

Release Date: 02/02/2010

Production Company MAGICAL ELVES, INC

Producer Alex Davies

Insured Company Name MAGICAL ELVES, INC

Director Alex Davies

Contact Phone No. 1 213-630-6530

1st AD Adam Gorczyca

Contact Phone No. 2

Production Manager Pat Schmeadmen

Fax

FilmL.A. Coordinator Asia Robinson

 Address 453 S. Spring ST
 Los Angeles, California 90013

Location Manager Adam Gorczyca

Production Title CHARACTER FANTASY
 MAKEOVER

Primary Phone Mobile - 818-434-8400

Secondary Phone Office - 213-630-6530 317

Type of Production TV Reality

Location Assistant Adam Gorczyca

Primary Phone Mobile - 818-434-8400

Secondary Phone

Fees

FILMLA FILM PERMIT RIDER FEE \$100.00

Total Permit Fee \$250.00

 LA CITY DEPT OF REC AND PARKS SPECIAL \$150.00
 FACILITY ADMINISTRATION FEE

Number of Locations 1



FilmL.A., Inc.
 1201 W. 5th Street, Suite T-800
 Los Angeles, CA 90017
 t: (213)977-8600 - f: (213)977-8601
 www.filmLA.com

Summary Information**Location****Location 1 of 1****Page 1 of 1**

Permit Number	F00024109-A	Location Manager	Adam Gorczyca
Production Company	MAGICAL ELVES, INC	Primary Phone	Mobile - 818-434-8400
Insured Company	MAGICAL ELVES, INC	Secondary Phone	Office - 213-630-6530 317
Production Title	CHARACTER FANTASY MAKEOVER		

Location Address 532 S Olive St, Los Angeles, CA, 90013**Location Names** PERSHING SQUARE**Location Type** Park**Location Description** LOS ANGELES CITY REC AND PARK (SPECIAL FACILITY) / PERSHING SQUARE**Film Dates** 2/3/2010 - 2/3/2010 15:30 - 17:30**Open or Closed to the Public** Open

Generic Conditions All vehicles must be parked on private property
 Must comply with attached conditions
 Must comply with attached Rec & Park Conditions
 Must Maintain 5' Clearance on Sidewalks/Walkways
 No Cast and Crew parking on areas streets.
 No interference with vehicular or pedestrian traffic

Please see attached documents Microsoft Word - Pershing Square Restrictions.pdf
 Downtown LA July 2009.pdf

Equipment on Location	Type	Quantity	Personnel on Location	Type	Quantity
	Picture vehicles	1		Cast	2
	Vans	1		Crew	4

Filming Activities Exterior Dialogue; Handheld equipment;

Jurisdiction	Political: Los Angeles City - Council District 09	Police: Los Angeles Police Department	Fire: Los Angeles City
---------------------	--	--	-------------------------------

Location Notes**Coordinator Note** NO PARK MONITOR REQUIRED**Coordinator Note** RIDER A RELEASES LOCATION, COLLECTS PARK FEES

Parking Base Camp
 Location Type : Location
 Street :

Crew Parking
 Location Type : Location
 Street :



City of Los Angeles, Department of Recreation and Parks
4730 Crystal Springs Drive, (Mail Stop 664)
Los Angeles, California 90027
Telephone: (323) 644-6220 Fax: (213) 847-6056

FILMING IN PERSHING SQUARE

Welcome to Pershing Square. We trust that your day of filming will be productive and rewarding. In order to be sensitive to the needs of park visitors and the surrounding business community, and to protect the unique structure and hardscape of the Square itself, we ask that our film company guests observe the following rules:

- All film activities, which include prep and strike, are allowed preferably between 7am – 10:30pm, Monday – Friday. Weekend filming is more flexible. Setup, Cleanup and equipment removal must be completed before permit expires.
- A walk thru will be required for all activities. A Park Film Monitor will be required for all activities. The monitor will be assigned by the Park Film Office and the monitor fees will be collected on the Film LA permit.
- All areas to be used for filming, equipment, crew, craft services, etc must be designated and approved on site map.
- Company must base camp off site. Craft services may be allowed on Pershing Square. This allows only individually packaged food or drinks. No cooking allowed.
- No physical alteration to the Square, such as painting, attaching to park surfaces or banners. No removal of any items, such as fixtures, furniture or plant materials. No staking or drilling into turf, rocks, trees, or asphalted areas unless pre-approved by the Pershing Square Facility manager. Must restore any damages to original or better conditions.
- Pershing Square plays host to special events and visitors throughout the year. Filming is not permitted during most special events. Pedestrian control while camera is rolling is permitted.
- The distinctive fountain is available to be used in your shot, however it cannot be altered. No one is allowed under the fountain or in the fountain area. Requests to have fountain turned off or on will be honored on a limited basis, with an additional fee for specialized staff costs.
- Must hand carry or hand truck all equipment into the Square over protective barriers, such as rubber mats, carpeting or plywood to avoid black marks or abrasions. May not drag equipment.
- Equipment must not exceed 150 lbs per square foot. Equipment weighing up to 2,500 lbs (per item) may be brought into the Square in this fashion. Small condors may be allowed on the Square in limited locations.
- No vehicles (including roller skates/roller blades, skateboards, and bicycles) allowed on the Square. Picture vehicles will be determined on a case by case basis.

F-24109
MAGICAL ELVES – CHARACTER FINISHING MAKEOVER
(PERSHING SQUARE)

Permit #F00024109-A

- Company to leave Pershing Square in a clean and undamaged condition. Must provide own restroom and trash facilities. Must remove all self-generated trash. Use of City dumpsters or trashcans is prohibited. May not bring in dumpsters. You may bring in 30-gallon plastic/rubber trash cans as long as they are hand carried or rolled in over rubber mats.
- May not block driveways or service roads. Emergency Lanes must remain open and clear at all times. Pedestrian entrances or exits may not be blocked or obstructed.
- No hooved animals allowed.
- Smoking is not allowed at Pershing Square.
- If you have not already done so, you must contact the **Park Film Office**, to complete the permit process at (323) 644-6220.
- Companies may contact Parking Garage Manager Jose Flores at (213) 473-5556 regarding parking at Pershing Square. Parking Garage clearance is 6.2 feet.
- If you have a unique situation you would like to discuss, or questions about these Pershing Square rules, please call Facility Director Ann Vollmer at (213) 485-1645.
- May only use the north end of the Square. Must not interfere with the Farmer's Market.

Failure to comply with these conditions will be in violation of your film permit and may result in revocation of permit.

Park Film Monitor may not change approved terms of the permit.
In case of a disagreement regarding the interpretation of regulations governing the use of Department facilities, patrons are requested to conform to the instruction of the Park Film Monitor and to submit a written report to the Principal Recreation Supervisor's office.

F-24109
MAGICAL ELVES – CHARACTER FINISHING MAKEOVER
(PERSHING SQUARE)

Revised 4/16/09

**SPECIAL FILMING CONDITIONS
RESIDENTIAL/COMMERCIAL AREAS OF
DOWNTOWN METROPOLITAN LOS ANGELES**

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

The Downtown Los Angeles Central Business District is occupied by commercial/industrial businesses, as well as residential properties. There are also many popular hotels in the downtown area frequented by visitors taking advantage of our city's cultural, historical and recreational venues.

In order to better balance the concerns of business/commerce and provide for the residential aspects of this area of Los Angeles, FilmL.A. has developed the following Special Filming Conditions. Your cooperation in adhering to the Conditions will ensure the industry's continued access to these vitally important filming sites.

NOTE: THE FOLLOWING SPECIAL FILMING CONDITIONS DO NOT APPLY TO THOSE AREAS ZONED AS "LIGHT MANUFACTURING/PARKING" OR "HEAVY MANUFACTURING".

- **All filming activities (including parking of production equipment, cast/crew parking, catering, and preparation/strike) within 200 feet of any residential building (including hotels) are not permitted between the hours of 10 p.m. and 7 a.m. unless first approved by FilmL.A. through the approved Filming Survey procedure and indicated on the permit.**
- **Low level helicopter activity within ½ of a mile of residential buildings and taking place between the hours of 10:00 p.m. and 7:00 a.m. will not be allowed.**
- **All low-flying helicopter work in the vicinity of buildings, especially residential structures, requires the Federal Aviation Administration (FAA) reviewed and accepted plan of activities also to be filed with FilmL.A.**
- **Notification of the representatives of residents, merchants and businesses within 500 feet of all filming activities should be done 48 hours in advance of filming or substantial prep work, time permitting. Additional notification beyond a distance of 500 feet may be required for permits requesting extraordinary filming activities, to be determined by FilmL.A.**
- **Due to the congestion from normal commuter traffic, Intermittent Traffic Control (ITC) is generally not permitted on weekdays between the hours of 7:00 a.m. - 9:00 a.m. and 3:00 p.m. - 7:00 p.m.**
- **Production companies are required to completely remove all trash, food, cardboard boxes, etc. from the general vicinity at the end of each filming day. Food should NOT be given directly to the homeless persons in the area; if a production company wishes to donate food, it**

should be delivered to missions or groups in the area which are designated and sanctioned to distribute food and other supplies to the homeless. Production companies will be held responsible for the actions of catering companies contracted to provide food for cast and crew.

- **All of the Special Conditions referenced herein apply to filming in or near the 2nd and 3rd Street tunnels.** All filming activities within the tunnels between the hours of 10:00 p.m. and 7:00 a.m. must be contained to areas at least 100 feet from tunnel openings, unless signature approval is obtained from affected residential buildings near the tunnel entrances, and indicated on the permit. The activities may not be audible beyond tunnel openings, and lighting may not illuminate or affect any nearby buildings.

In addition to the conditions referenced above, production companies must adhere to the following conditions when filming on Lower Grand Avenue between General Thaddeus Kosciusko (GTK) Way and 4th Street:

- **The walls of Lower Grand Avenue are private property** and may not be dressed, painted, or used in any way unless permission is granted by the representative of the affected property. The following are the names and phone numbers of the most affected building representatives:

o Museum of Contemporary Art (MOCA)	Cari Stafford	213.621.2766
o One California Plaza, (Maguire Properties)	Natalie Park	213.687.2284
o Two California Plaza, (Maguire Properties)	Natalie Park	213.687.2284
o Wells Fargo Center (Maguire Properties)	Holly Mattan	213.253.4297
o Omni Hotel	Dan Pietrowski	213.617.3300
o Museum Tower & Grande Promenade	Aaron Bazile	213.229.9777
o Angelus Plaza	Joan Marke	213.623.4352
- **Blocking of loading docks or parking garage entrances and exits is strictly prohibited.**
- **No special effects, including smoke, steam or fog may occur on Lower Grand Avenue** without first obtaining clearance from the appropriate building contacts and maintenance engineers. Contact must be made at least **48 hours prior** to the proposed effect(s) unless appropriate, prior notifications to designated property management representatives have been made.
- **Generators may not be placed on the enclosed portion of Lower Grand Avenue. Suggested areas for generator placement are:**
 1. the curb lane of 4th Street at least 200 ft east of Lower Grand Avenue;
 2. the curb lane of 4th Street west of Lower Grand Avenue beyond the left turn lane; or
 3. the center of Lower Grand Avenue directly under the openings to Upper Grand Avenue.
- **Companies must obtain property contact approval prior to covering or removing any building signage** and must replace removed/covered signs with temporary signage similar to the originals. If directional or street signage is removed, the production company must provide **complete directional signage** in the surrounding area, with emphasis on alternate parking entrances and exits. **Street signs may only be removed with FilmL.A. approval.**
- **Any filming activities requested and approved with less than 48-hour notification may not interfere with other ongoing activities in the area.**